



**Newtech Infosoft Pvt. Ltd**  
SOFTWARE , WEB NETWORKING SOLUTION

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# SERACH ENGINE OPTIMIZATION (SEO) PACKAGES

**LOYALTY | INTEGRITY | ACCOUNTABILITY**



# About us

“

**Our strength is our ability to think from a user's point of view, select appropriate keywords, and optimize websites for them.**

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**10 YEARS OF  
INDUSTRY EXPERIENCE**

**PROFFESIONAL  
TEAM**



**CERTIFIED AND PROVEN  
EXPERTISE**

We help small and medium businesses gain maximum visibility in google search engines, to sell their products and services. While we are a search engine optimization - company, we consider ourselves an extension of the sales and marketing departments - of our clients' businesses and our effort always is not only to rank our clients high but also do so in a manner that their high rankings generate traffic that matters and results in business leads and sales.

KEYWORDS PLAN PER MONTH COSTING	STARTER 150\$ Upto 5 Keywords 12 Months	STANDARD 250\$ Upto 10 Keywords 12 Months	PREMIUM 450\$ Upto 20 Keywords 12 Months	BUSINESS 650\$ Upto 40 Keywords 12 Months	PLATINUM 850\$ Upto 50 Keywords 12 Months
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## INITIAL REVIEW & ANALYSIS

In-Depth Site Analysis	✓	✓	✓	✓	✓
Search Engine Friendly Analysis	✓	✓	✓	✓	✓
Duplicate content analysis	✓	✓	✓	✓	✓
Keyword Research & Mapping	✓	✓	✓	✓	✓
Broken Links Check	✓	✓	✓	✓	✓
Google Penalty Check	✓	✓	✓	✓	✓
Initial Rank Report	✓	✓	✓	✓	✓

## ON PAGE OPTIMIZATION

Canonical URL Check & Fixes	✓	✓	✓	✓	✓
Header Tags Optimization	✓	✓	✓	✓	✓
Internal Link Structuring & Optimization	✓	✓	✓	✓	✓
Alt Tag Optimization	✗	✓	✓	✓	✓
Robots.Txt Creation/Analysis	✓	✓	✓	✓	✓
Xml Sitemap Creation & Update	✓	✓	✓	✓	✓
Google Webmaster Tools Set Up (if not set up)	✓	✓	✓	✓	✓
Google Analytics Set Up (if not setup)	✓	✓	✓	✓	✓
Title & Meta Tags Optimization	✓	✓	✓	✓	✓
Schema Optimization	✗	✗	✓	✓	✓
Page Speed Optimization Analysis	✗	✗	✗	✓	✓
RSS Feed Creation & Update	✗	✓	✓	✓	✓
Robots.Txt Creation/Analysis	✓	✓	✓	✓	✓
Optimization of robots.txt & GoogleBot crawls	✓	✓	✓	✓	✓
Proper URL structure analysis	✓	✓	✓	✓	✓
Bing Webmaster setup	✗	✓	✓	✓	✓

## LOCAL SEARCH OPTIMIZATION

Google My Business Setup & Verification	2	4	6	8	10
Customer Reviews/Ratings	✗	✗	2	4	6
Local Directory Submissions/Citations	5	7	10	10	10
Blog Writing	1	2	4	6	8
Article Writing	✗	1	2	5	10
Press Release Writing	✗	1	2	3	4
Profile Creation	5	5	10	12	15
PDF Creation	✗	2	3	5	7
Classified Writing	2	4	6	8	10

## OFF PAGE OPTIMIZATION

Local Search Engine Submission	20	30	50	70	100
Article Submission	✗	1	2	3	4
Approved Article Social Bookmarking	✗	5	10	15	20
Blog Submission	✗	1	2	3	4
Approved Blog Social Bookmarking	✗	5	10	15	20
Press Release Submission	✗	✗	1	2	3
Approved Press Release Social Bookmarking	✗	5	5	5	5
Social Bookmarking	10	10	15	15	20
PDF Submissions	✗	✗	✗	5	10
Blog Feed Submission	✗	✗	5	7	10
Classified Submissions	✗	2	4	6	8

## MONTHLY REPORTING

Search Engine Rank Report	✓	✓	✓	✓	✓
Work Activity Report	✓	✓	✓	✓	✓
Google Analytics Analysis Report	✓	✓	✓	✓	✓

## SOCIAL NETWORKING

Profile Creation	✗	YES	YES	YES	YES
Regular Updates on (Social Media)	✗	✗	8	15	20
Increasing Fans/- Followers	✗	✗	✗	YES	YES
Social Media Optimization	✗	✗	YES	YES	YES
YouTube Channel Creation	✗	✗	✗	✗	YES
Facebook & Instagram	✗	✗	✗	YES	YES

We Would Love to Hear From You

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**Founder and Managing Director**

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